

think pink, inc.

Incorporated October 2004

{ members }

Katie Shamberg, Melanie Adams, Crissie McDowell,
Kate Holgate, Lindzee Frei, Michelle Caster

{ goal }

To educate our community about breast cancer and help in the fight to find a cure in our lifetime through various fundraising activities. 100% of all funds raised are donated directly to the local affiliate of The Susan G. Komen Breast Cancer Foundation and are used to fund research grants as well as provide uninsured women in our area with mammograms, an essential tool in early detection.

{ accomplishments }

October 2008, 2009

Participant, Komen Boise's Pink Social

May 2007, 2008, 2009

Booth participant, Boise Race for the Cure

October 2008

Concert for the Cure, Boise, ID

September 2006

Beacon Breast Cancer Fundraiser for the Idaho Breast Cancer License Plate Project, Coeur d'Alene

December 2005

BreastFest fundraiser event, Coeur d'Alene

September 2005, 2006, 2007, 2008, 2009

Booth participant, Race for the Cure Coeur d'Alene

Honorary Chair of Race For the Cure Coeur d'Alene - 2006

April 2005

Benefit Concert, Brix Restaurant

October 2004 – ongoing

Designed and developed four T-shirts that bring in the majority of funds raised.

All proceeds donated to The Susan G. Komen Breast Cancer Foundation.

{ donations to date }

\$50,400 raised through T-shirt sales, donations and fundraising events.